



NEWS RELEASE

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Waterford School District and Diamond Heroes of Southeast Michigan Create New Partnership

Select High School Baseball Games to be Played at New Diamond at the Summit Stadium

July 14, 2009, Waterford, Mich. – The Waterford School District and Diamond Heroes of Southeast Michigan, Inc., owners of the Oakland County Cruisers of the Independent Frontier Professional Baseball League, have entered into a revenue sharing partnership. Both entities will engage in numerous sports and entertainment activities at the planned Diamond at The Summit Sports & Entertainment Stadium, including:

- Twenty-four Waterford Kettering and Waterford Mott varsity baseball and 12 varsity softball dates
- Waterford Kettering vs. Waterford Mott football game
- Waterford Winter Weekend Ice Fest, which will include the annual Waterford Kettering vs. Waterford Mott ice hockey contest
- Other school-related events

“This mutually beneficial partnership will increase visibility for the Frontier Professional Baseball League and the Oakland County Cruisers. At the same time, it will provide an opportunity for our students to compete in a professional sports stadium, expanding their experience beyond the traditional high school setting. This is also another example of our school district working in partnership with local businesses and township government which results in enhanced community opportunities,” says Superintendent Robert Neu.

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“While our venue will be a private sector venture, it is clearly intended to function as an all-inclusive community sports and entertainment center,” says Diamond Heroes President & CEO Rob Hilliard. “Our agreement with the Waterford School District is the first of several public-private partnerships we’ll be announcing in the months to come.”

Diamond Heroes of Southeast Michigan, Inc. plans to construct a 3,944-seat stadium behind the Summit Place Mall in Waterford. This stadium will not only be the home of the Waterford Township based Oakland County Cruisers, but will provide a year-round venue for a variety of sports events as well as entertainment and family activities.

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